

Invitation

Institute of Applied Biosciences-CERTH Invites you to participate in a RENAISSANCE Closing Conference " Agribusiness innovations: Path to sustainable economic development " on 23-24.11.2023. in the Uinveristy of Macedonia Thessaloniki Greece.

The closing conference is the final event for the " Agribusiness innovations: Path to sustainable economic development " project in Greece and aims to promote the results and outcomes of the RENAISSANCE project. There will be presented findings and insight from the studies and analyses implemented in the framework of the project regarding the agriculture and food sectors' challenges and trends, highlights from the project activities and events, as Entrepreneurship Innovative trainings and mentoring, Bootcamps, Study visit and Experience exchange. It will be also a forum to present the agricultural sector.

The event is organized under the " Agribusiness innovations: Path to sustainable economic development " project, which is co-financed by the European Union and by national resources , through the Interreg IPA Cross Border Cooperation Program "Greece - Republic of North Macedonia being part of the Interreg IPA CBC program "Greece-Republic of North Macedonia 2014-2020" in Priority axis 1 "Development and support of the local economy; and the specific objective 1.1 Creating employment opportunities for qualified graduates by exploiting the comparative advantages of the cross-border region, preferably using innovative tools and practices..

The overall **Renaissance objective** is to develop an improved entrepreneurial support system for agricultural SMEs and young students in the cross-border area which is primarily devoted to the agricultural sector with a great variety of goods being produced whilst a large portion of the populace is either wholly or partially involved in their production.

Renaissance is an innovative project bringing together incubators, research, farmers and enterprises from the agricultural sector, thus aiming to achieve the strengthening of the entrepreneurial mentality of farmers and create new businesses and small agro-enterprises in the region to produce and sell products with high added value, developed with innovative means, using knowledge from academia and close cooperation with SMEs in the cross-border region.