

Project Title: ENTREPRENEURSHIP FOR TERTIARY EDUCATION GRADUATES
Acronym: ENTEG
(PB3): Youth Cultural Center - Bitola

Bitola, 15th December 2022

PRESS RELEASE

Dear Madam/Sir,

In the framework of INTERREG IPA Cross Border Cooperation Programme “Greece-Republic of North Macedonia 2014-2020” on 15th of December 2022 in Bitola, North Macedonia, Youth Cultural Center – Bitola organized the kick-off awareness event for the project **ENTEG - ENTREPRENEURSHIP FOR TERTIARY EDUCATION GRADUATES**.

The overall objective of the project is to promote, in a responsible and integrated manner, the Entrepreneurship Training of graduates of higher education, in order to:

- Improve the entrepreneurship mindset of young scientists to enable them to be self-confident and more creative in whatever they undertake, and to improve their attractiveness for employers;
- Encourage innovative business start-ups;
- Improve of their role in society and the economy.

A **specific objective** of the project is to achieve the creation of a Virtual Entrepreneurship Lab (with ICT tools, material, repository, forum of ideas, collaborative space, etc.) to enhance the involvement of young scientists in experimenting a with new ideas and collaborate with others.

The project will include total of **60 beneficiaries** –young unemployed tertiary graduates that will go through the process of learning and building entrepreneurial skills. On the event, the open call for participants from North Macedonia was promoted. The call will be open until 31 January 2023. Potential participants should fill out the online application form available on this link:

<https://forms.gle/nfoiSQvqJfFgcBy5A>

We encourage young unemployed tertiary education graduates up till age of 35 from Pelagonia region in North Macedonia to apply for entering this innovative programme for improvement of their entrepreneurial skills. They will also learn new techniques and methods for business idea development (from idea to business plan) through this innovative process.

The project is implemented through partnership cooperation of Youth Cultural Center – Bitola (partner) and Cooperation of Organizations for Voluntary Service – Prilep (partner) from North Macedonia and Regional Development Fund of Central Macedonia (lead applicant) and Technical Chamber of Greece / section for Central Macedonia (partner) from Greece.

The project is co-financed by the European Union and national funds from the participating countries

The project implementation period is 18 months with total budget of 551.840 EUR. 85% is co-financed by European Union and 15% from national funds of participating countries in the Programme.

Yours sincerely,

Youth Cultural Center – Bitola
