

Invitation to Press Conference for the project COunT

The project COunT encourages the employment in the sectors of the cultural and creative industry towards the enhancement of local entrepreneurship and tourism development.

The Development Agency of Florina (ANFLO) is pleased to invite the representatives of the local organisations and Media to attend the Press Conference for the presentation of the cross-border project COunT.

The conference will be held on Thursday, June 1st, 2023, at 19.00 (reception starting from 18.30) at the Hotel Lingos in Florina (1 Tagmatarchou Naoum str.).

The principal objective of the press conference is to present the vision, the objectives, the actions, and the expected outcomes of the project COunT, for the promotion of the creative opportunities in tourism and the enhancement of the overall development of the cross-border area.

Speeches and presentations within the press conference will be implemented through a participatory approach and will be followed by a question and answer session, allowing attendees - both organizations' representatives and journalists to receive important information about the project and the actions to be held at Florina.

The participation of all the interested parties and stakeholders, as well as the media coverage of this specific action and of the project as a whole is very crucial.

About the project COunT

COunT is a project that capitalizes the natural and cultural heritage of the cities of Veles and Florina to promote tourism and enhance employment in the two cities, especially in the fields of arts and tourism.

For more information about the COunT project, please visit the official project website at <http://count-project.eu/>.

The COunT project is co-funded by the European Union and national funds of the counties participating in the Programme Interreg IPA CBC "Greece - Republic of North Macedonia" 2014-2020.