



OPEN EVENT

FOR THE PRESENTATION
OF THE RESULTS OF THE
BORPRES PROJECT

07.09.2023

Starting time: 10.00 a.m.

Thessaloniki | Mediterranean Palace Hotel

ORGANIZATION



HELLENIC REPUBLIC
MINISTRY OF INTERIOR
(SECTOR MACEDONIA AND THRACE)

9:30 - 10:00 Registrations
10:00 - 10:30 Welcome and introductory speeches

1ST SESSION | One step closer to the implementation of the plan for the creation and operation of the Prespa Border Station: Actions and results of the BorPres project

Coordinator: Konstantia Dimitrakoudi, Project Manager, Ministry of Interior (Sector Macedonia and Thrace)

10:30 - 10:40 Prespa Lake and the BorPres project through images: project video presentation

Konstantia Dimitrakoudi, Project Manager, Ministry of Interior (Sector Macedonia and Thrace)

10:40 - 10:50 The BorPres project: a retrospective from implementation to completion

Dr Paraskevi Christopoulou, Project Coordinator, Head of the European Projects Department of the Region of Western Macedonia

10:50 - 11:00 Technical studies of the new border crossing point facilities

Ioannis Ginis, Director of Technical Services, ANKO Western Macedonia S.A. - Local Government Development Organization

11:00 - 11:10 Provision of Engineering Services for structural/architectural design and works tender dossier for reconstruction with upgrade and extension of the State Border Police Station at Markova Noga with pedestrian connection to the BCP facilities

Mr. Nahim Ramuka, Head of Unit in the Department for Border Affairs and Migration, Ministry of Interior, Republic of North Macedonia

11:10 - 11:20 Plan for the enhancement and the management of tourist flows after the opening of the new border crossing point

Ioanna Papaioannou, planO₂ Consulting, Technical Consultant for the Ministry of Interior (Macedonia and Thrace Sector)

11:20 - 11:30 The vision of the Region of Western Macedonia for Prespes Destination Branding

Dr. Vasilios Ambas, Regional Councilor of the Region of Western Macedonia responsible for Higher Education, European Programs and Water Resources Management

11:30 - 11:40 Prespes Destination Branding

Dimosthenis Broussalis, DASC Branding, Technical Consultant for the Region of Western Macedonia

11:40 - 12:00 Coffee-break

2ND SESSION | Discussing for the sustainable development of Prespas based on the fourfold Environment | Culture | Tourism | Agricultural Production

Coordinator: Ioanna Papaioannou, Technical Consultant for the Ministry of Interior (Macedonia and Thrace Sector)

12:00 - 12:20 Initiatives, cooperations and tools for the promotion of the Tourism in the Municipality of Prespes

Dr. Michalis Petrakos, General Secretary of the Municipality of Prespes

12:20 - 12:40 Cultural, natural and tourist assets of the Municipality of Resen as part of the wider Prespa Lakes area

MSc Krste Micalevski, Chief of department for local economic development and cross-border cooperation

12:40 - 13:00 Prespa National Park - Role and actions of the Management Unit of Prespa National Park and Protected Areas of Western Macedonia of Natural Environment & Climate Change Agency

Triantafyllia Gkogkou, Deputy Head of the Management Unit of Prespa National Park & Protected Areas, of W. Macedonia - Natural Environment & Climate Change Agency

13:00 - 13:20 Strategic planning for the development of thematic tourism - The case of the Prespes Lakes

Dr. Stavroula Kefala, Head, Directorate for Research, Ministry of Tourism

Katerina Kousouri, Deputy Head of Department of Special Forms of Tourism, Directorate of Strategic Planning, Ministry of Tourism of Greece

13:20 - 13:40 The marketing plan for the tourism in the Region of Western Macedonia

Thanasis Papadimitriou, Head of Tourism and Culture Department, Region of Western Macedonia

13:40 - 14:00 Questions and final remarks

14:00 Light lunch