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## “BeCircular - Boosting Employment Through Entrepreneurship in Circular Economy”

### INVITATION

In the framework of the implementation of the European program INTERREG IPA CBC GREECE-REPUBLIC OF NORTH MACEDONIA 2014-2020, the Cluster of Bioeconomy of Western Macedonia (CluBE) participates in the project **BeCircular** and invites you to attend the project’s 2-day final conference.

The first part of the conference will take place in **Florina, on Thursday, 19<sup>th</sup> October 2023 at 11:15 (EEST)**, while the second part will take place in **Bitola on Friday, 20<sup>th</sup> October 2023 at 10:00 (CEST)**.

**BeCircular** emphasized on labor training and on the creation of new job opportunities in the CBC area, stimulating young creativity, design and innovation of young generations. The project targeted to create effective and durable Circular Economy (CE), Bio-Economy (BE) and Entrepreneurship centers and motivated young graduates to startup their own business in these sectors. In the frame of **BeCircular**, efficient awareness strategies, training campaigns and digital technology tools were developed and tested to stimulate the supply and demand of reusable goods and to seize opportunities on the broader sector.

The program of the meeting is being analytically demonstrated to the enclosed agenda.

The presence of all project partners in the Final Conference is very important.

Manager of CluBE

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