

DISABLED



Interreg - IPA CBC



Greece - Republic of North Macedonia

ALTER TRIP

INVITATION TO
INFODAY

2.6.2023



Start time **11.00 am**



Hotel Lingos
(1 Tagmatarchou Naoum str.)
at Florina

The Ministry of Interior (Sector Macedonia and Thrace) invites you to the Infoday that organizes in the framework of the project ALTER TRIP | Alternative Touristic Experience **on Friday 2nd June 2023 in the Hotel Lingos (1 Tagmatarchou Naoum str.) at Florina at 11.00 a.m.**

REGISTER

For registration click here

ORGANIZATION



HELLENIC REPUBLIC
MINISTRY OF INTERIOR
(SECTOR MACEDONIA AND THRACE)

www.altertrip.eu

AGENDA

- 11.00-12.00 | Reception and networking with the invitees - participants.
- 12.00-12.10 | Welcome and introduction speech.
Representative of the Ministry of Interior (Sector Macedonia and Thrace).
- 12.10-12.20 | **Introduction speeches on behalf of partners and local organisations' representatives.**
- 12.20-12.40 | **ALTER TRIP, a project for the planning of an alternative touristic experience in the cross-border area, with terms of accessibility and sustainability.**

IOANNA PAPAIOANNOU
Agronomist, MSc στην Rural Development, ALTER TRIP Deputy Project Manager (on behalf of the Technical Consultant).

Interventions: Dr. Ioannis Kotziampasis & Magda Douinou, on behalf of the Ministry of Interior (Sector Macedonia and Thrace).
- 12.40-13.00 | Break.
- 13.00-13.20 | **Accessible Tourism and sustainable tourism development in the cross-border area: challenges and perspectives.**

DR. SPIROS AVDIMIOTIS
Deputy Professor, International Hellenic University.
- 13.20-13.40 | **Natural and digital accessibility to museums and sites with historical and cultural interest: institutional framework, current situation, good practices.**

DIMITRIS PAPPAS
Archaeologist MA, MSc on Applied New Technologies in Archaeology.
- 13.40-14.00 | Questions. Remarks. Open discussion.

The Infoday is being implemented within the participation of the Ministry of Interior in the partnership of the project ALTER TRIP | Alternative Touristic Experience and aims to the promotion and the communication of the project actions for accessible tourism to the organisations and the citizens of the cross-border area.

The "ALTER TRIP" project is co-financed by the European Union and by national funds of the participating countries within the framework of the Program Interreg IPA-CBC Greece - Republic of North Macedonia 2014-2020.