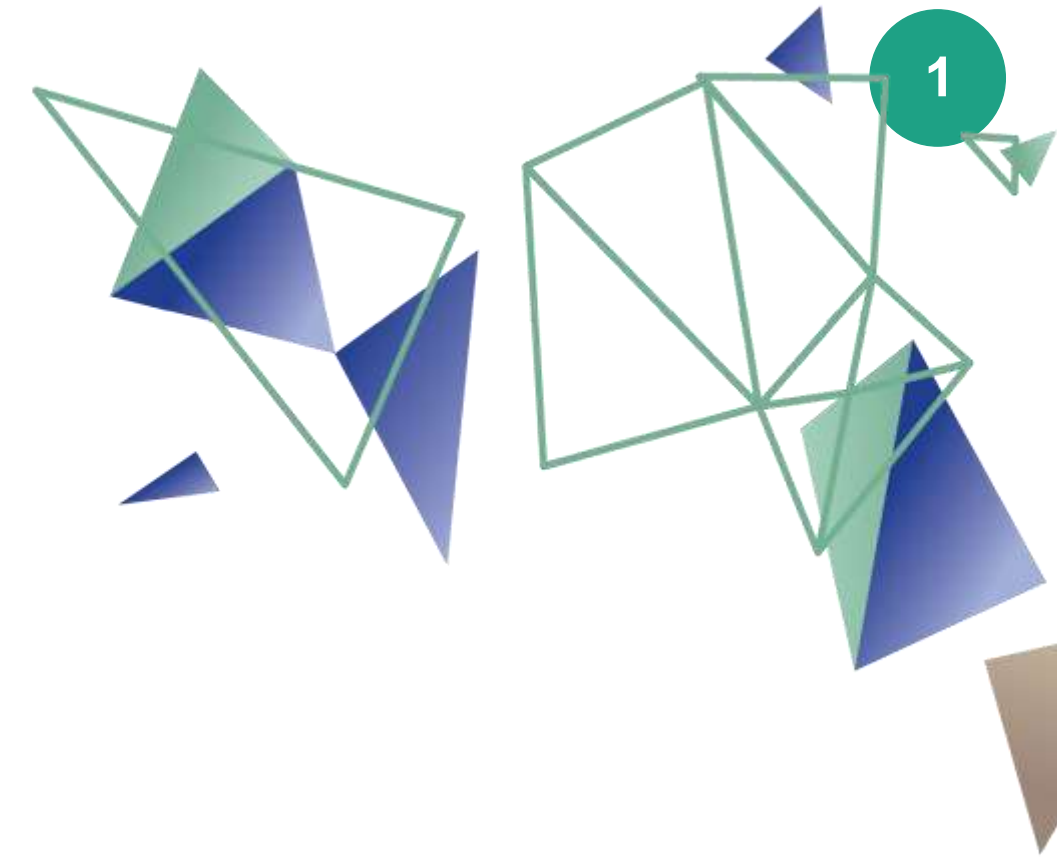


# Design tools; Canva & Piktochart



# Canva

## Key features:

- Versatile graphics design tool;
- Find it here: [www.canva.com](http://www.canva.com);
- No download needed + Facebook/Google log in;
- Great for making visuals for social media;
- You can also use it for: presentations, posters, infographics, e-newsletters, and even logos.

## Pros:

- ✓ Free version available;
- ✓ Very user friendly;
- ✓ Lot´s of thematic templates;
- ✓ Lot´s of free photos/illustrations.

## Cons:

- × "Search" shows only paid content;
- × Need to upgrade to upload fonts.



**What is an  
Infographic?**



# Piktochart

## Key features:

- Infographics design tool;
- Find it here: [www.piktochart.com](http://www.piktochart.com);
- No download needed + Facebook/Google log in;
- Built-in interactive graphs/charts - fully customisable.
- You can also use it for: online presentations and posters.

## Pros:

- ✓ Free version available;
- ✓ Very user friendly;
- ✓ Top quality free templates;
- ✓ Easy to export and embed in a website.

## Cons:

- × Only 40 MB of free image storage;
- × Limited number of free templates.

