

Kozani, 03/05/2022  
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## “BECircular -Boosting Unemployment Through Entrepreneurship in Circular Economy”

### INVITATION

In the framework of the implementation of the European program INTERREG IPA CBC GREECE-REPUBLIC OF NORTH MACEDONIA 2014-2020, Waste Management of Western Macedonia (DIADYMA S.A.) participates in the project **BECircular** and invites you to attend the kick-off meeting, which will take place in the premises of DIADYMA in Kozani, on Tuesday, 10<sup>th</sup> May 2022 at 10:00.

In the Cross-border cooperation area of Greece-Republic of North Macedonia, unemployment is one of the biggest challenges. **BECircular** aims at providing employment opportunities for young educated unemployed people and setting the base for trade growth by promoting the cross-border mobility of people and ideas.

**BECircular** emphasizes on labor training and on the creation of new job opportunities in the CBC area, stimulating young creativity, design and innovation of young generations. The project targets to create effective and durable Circular Economy (CE), Bio-Economy (BE) and Entrepreneurship centers and motivate young graduates to startup their own business in these sectors. In the frame of **BECircular**, efficient awareness strategies, training campaigns and digital technology tools will be developed and tested to stimulate the supply and demand of reusable goods and to seize opportunities on the broader sector.

The program of the meeting is being analytically demonstrated to the enclosed agenda.

The presence of all project partners in the kick-off meeting is very important.

General Director of DIADYMA SA

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